



Water optimisation for hot beverages —  
always a question of good taste

# Real passion brings people together

## Exploit the full potential of water

Coffee and other hot beverages are important sources of revenue in the catering and vending sectors. Cold-filtered coffee is the latest trend, espresso and latte are well established, premium vending is growing and fine teas are making an impact. Experts in the sector know that there is good money to be made in this segment – as long as the quality is good enough to impress demanding customers. Water plays a crucial role in this.

## Freedom to develop the full range of aromas

The character and varied aromas of hot beverages depend crucially on the quality of the water, which is the main ingredient in coffee, tea etc. at up to 98%. The water's hardness and pH value and the minerals it contains all influence the sensory properties of the end product. In order to produce hot beverages with outstanding taste, the raw water from the tap needs to be optimised. The best way to do this is with a filter system from BWT water+more. These not only free the raw water of unwanted attendant substances, but also use special technologies to ensure that the mineral content of the water is balanced and that coffee and tea aromas are able to develop fully, for example.

## Experts rely on limescale prevention and taste

Good limescale prevention is essential for water filters. Sensory properties are an art form. Together, these two factors are the recipe for success in the hot beverage market. BWT water+more is the first water filter manufacturer in the world to dedicate itself to the question of taste in water and to develop sophisticated technological solutions that can do both: provide efficient machine protection and give hot beverages an outstanding taste. And all this regardless of the point of use and the original properties of the raw water – for greater success in the catering and vending business.

## The best solution always at hand

BWT water+more has the world's largest range of products for water optimisation in catering and vending, so the perfect solution for top results is always at hand. Water filtered by BWT allows baristas, restaurant owners and vending operators to perfectly develop the character, flavour and varied aromas of coffee specialities and to unlock the maximum taste and revenue from every bean.

## Economically promising

The filters from BWT water+more work with High Efficiency Technology (HET) and set completely new standards when it comes to efficiency, filter capacity and safety. They filter raw water with consistent reliability, even in large quantities, thus reducing the risk of corrosion and protecting the valuable machine technology. Maintenance and repair intervals are immediately reduced; operating costs fall. Ideal conditions for a successful and economical business.

## Innovative BWT Magnesium technology

Because magnesium is such an important flavour carrier in all hot beverages, BWT water+more has developed the innovative filter cartridge BWT bestmax PREMIUM. This prize-winning filter system is equipped with the patented BWT Magnesium technology, which dispenses the perfect quantity of the flavour carrier magnesium into the water while also filtering out the dull-tasting, limescale-forming calcium. This allows the best aromas in coffee and tea to develop perfectly and espressi to retain a fine-pored, stable crema.

## Nothing but pure water with BWT bestmax BALANCE

Coffee experts are increasingly demanding very pure water that takes the sensory properties of all beverages produced with it to the highest level. BWT bestmax BALANCE is the first filter cartridge in the world to conjure up nothing but pure water. The compact filter cartridge puts water back into its original balance – free from additives like sodium, potassium and phosphates and, thanks to the innovative silver absorber, even free from silver. The water has the ideal pH value and gives hot beverages in sophisticated catering and premium vending the highest sensory quality. BWT bestmax BALANCE thus elevates coffee and tea connoisseurs into a totally new taste dimension and ensures top filter capacities and the best machine protection for users.



### Success factors in the production of your hot beverages:

- Perfect water, the main component of any hot beverage at up to 98%
- Premium ingredients
- Best possible technology



## Product solutions from BWT water+more

BWT water+more offers the catering industry filtration systems with which you can optimise water: for limescale prevention in your machines and for the high sensory quality of the water and the products you make with it. With our products

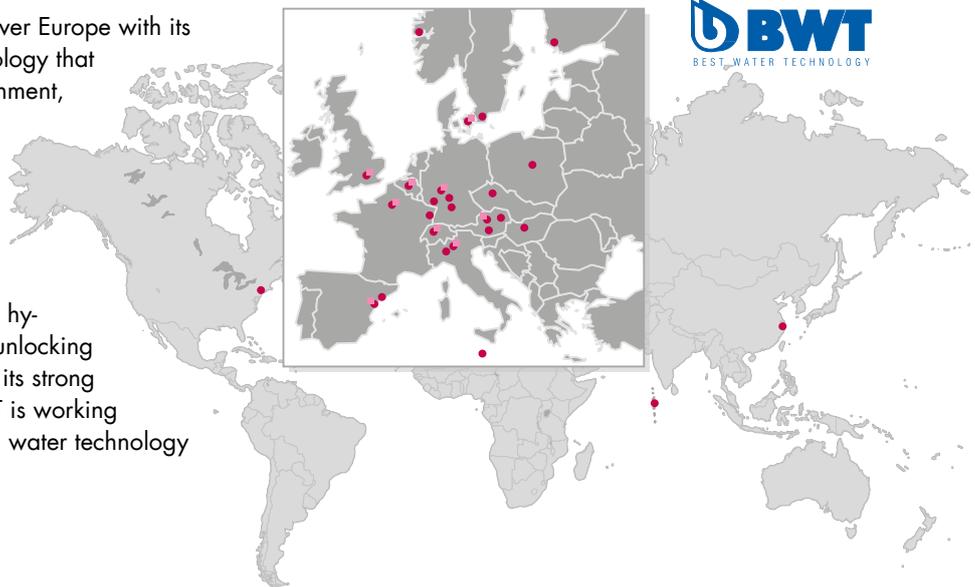
- BWT bestmax – the all-rounder,
- BWT bestprotect – the protector,
- BWT bestmax PREMIUM – der the taste expert and
- BWT bestmax BALANCE – the natural one,

you can optimise almost any water, anywhere, for any catering application. Use the experience and technologies of BWT water+more to supply your business and your processes with the perfect water efficiently! Find out more at [www.bwt-wam.com](http://www.bwt-wam.com).



## BWT – the leading international water technology group

Today, the BWT Group is present all over Europe with its own subsidiaries and holdings. Technology that protects both the water and the environment, as well as international sustainability management with regard to customers, staff, the environment, market partners and society, are what the company sees as its role and responsibility. Water as the elixir of life and the rising standards for safety, hygiene and health in everyday life are unlocking very promising new tasks. Building on its strong position on the European market, BWT is working consistently to make its vision a reality: water technology for a better life!



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